

Some corporate-backed startup schemes

COMPANY	SCHEME	ELIGIBILITY	DURATION	FUNDING	WORKING SPACE	OUTCOMES
SPH	Ideas@SPH incubation programme	SPH employees	3 months	Up to S\$30,000 per startup, for a minority equity stake	SPH, Singapore	<p>At the end of the 3 months, SPH can:</p> <ul style="list-style-type: none"> ■ Invest further in the startup along with external investors ■ Absorb the startup within the company ■ Allow the employee to shut down the startup and return to his salaried role
Disney	Disney Accelerator (powered by Techstars)	Entertainment, media startups	3 months	Up to US\$120,000 per startup, including convertible debt	Disney, Los Angeles	Startups will pitch their product to entertainment leaders and investors at Demo Day
Wells Fargo	Wells Fargo Startup Accelerator	Fintech startups, Wells Fargo employees	6 months	Up to US\$500,000 per startup, for a minority equity stake	Wells Fargo, San Francisco	<ul style="list-style-type: none"> ■ Wells Fargo will collaborate with startups to develop technologies that can be used by the bank ■ Successful companies may become vendors to the bank, and founders may become employees of the bank ■ Wells Fargo does not ask for exclusive rights to software developed in the programme