

The art of gifting

VIRTUAL GIFTS	IN-APP COST (GEMS)	VIEWER PAYS (\$\$)	STREAMER EARNS (\$\$)	APP EARNS (\$\$)
Love	1	0.01	0.006	0.004
Wine	20	0.20	0.120	0.080
Chocolates	40	0.40	0.24	0.16
Perfume	160	1.60	0.96	0.64
Flowers	400	4.00	2.40	1.60
Teddy	800	8.00	4.80	3.20
Watch	1,500	15.00	9.00	6.00
Diamond ring	2,500	25.00	15.00	10.00
Car	3,999	39.99	23.99	16.00
Supercar	5,999	59.99	35.99	24.00
Mansion	7,999	79.99	47.99	32.00

Source: BeLive