

Data protection awareness

The Personal Data Protection Commission conducted a survey among 1,500 organisations, representing different industrial sectors, and 1,500 individuals on their awareness of the Personal Data Protection Act (PDPA)

Industry survey



About **90%** of organisations are aware about the data protection requirements under the PDPA

■ More than **80%** of organisations have some measures in place to comply with the PDPA



About **90%** of organisations engaging in telemarketing are aware of the Do Not Call (DNC) requirements

■ About **70%** have processes to comply with the DNC requirements

More than **80%** of organisations agree that the PDPA strengthens Singapore as a trusted data hub



About **80%** of organisations agree that the PDPA is beneficial for organisations

Consumer survey



Close to **90%** of consumers agree that the PDPA is a good initiative to protect their personal data from misuse

Consumers agreed that the PDPA was effective in changing data protection practices in organisations



80% agree that with the PDPA, they have better control over their personal data

78% agree that more organisations are now seeking consent when collecting personal information



75% agree that with the PDPA, they trust that organisations protect their personal data from misuse