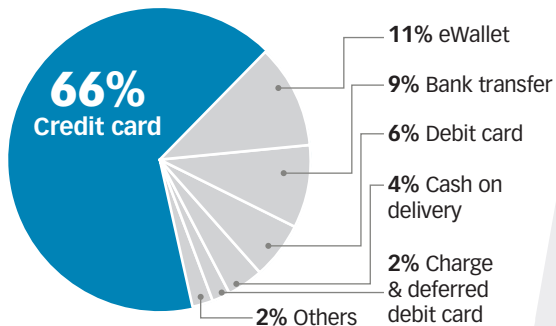


Paying up

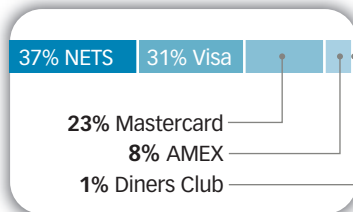
2016 e-commerce mix by payment methods



e-commerce projected growth



All card scheme breakdowns



2017 GDP
US\$292bn

2017 population
5.7m

Mobile subscriptions
per capita
1.45

Who have
Internet
87%

70% of Singaporean Internet users
would shop online more if
merchants offered loyalty perks



e-commerce compound
annual growth rate (CAGR)