Active vs passive funds

Active funds

- Aims to beat stock market's average returns
- Stocks are selected by a team of portfolio managers, who are supported by analysts

Attempts to take advantage of price fluctuations

ADVANTAGES

- Opportunity to get outsized returns
- More flexibility to identify hidden gems in the markets or hedge against risks
- Tap expertise of investment professionals

DISADVANTAGES

- Higher fees can dampen investment returns
- Carries more risk; no guarantee of index-beating performance

Passive funds

- Mirrors benchmark index performance
- Typically automated with little oversight
- Typically aims to generate beta rather than alpha

ADVANTAGES

- Typically much lower fees than active funds
- Greater transparency as index stocks are known to investors

DISADVANTAGES

Returns may be lower than some active funds, given that it simply aims to match the performance of the index tracked rather than trying to beat it