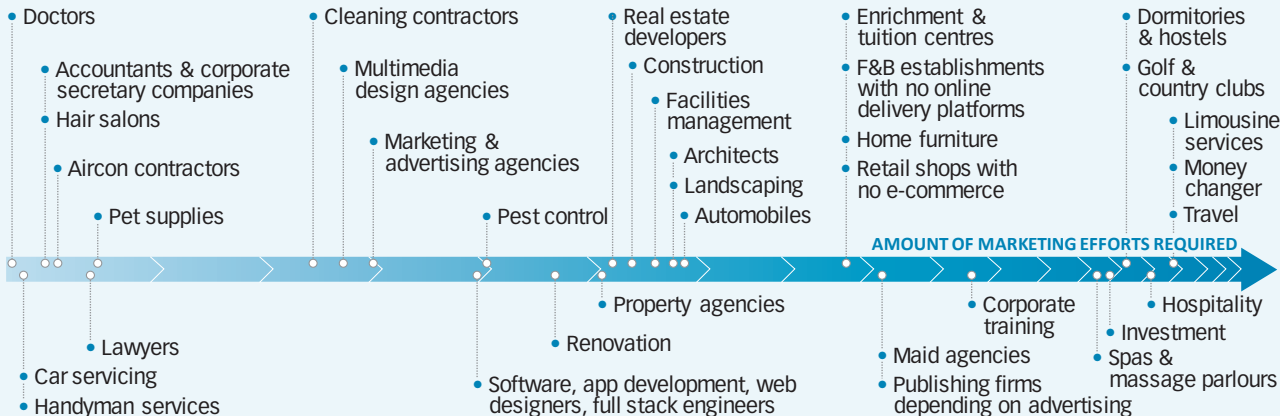


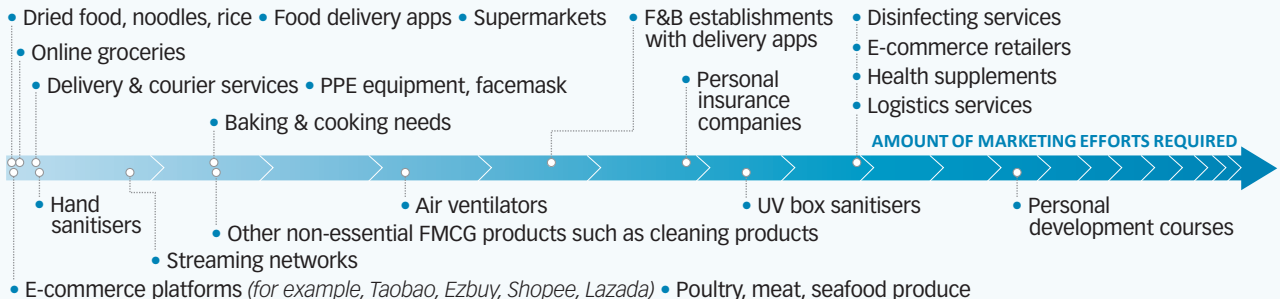
# Marketing in the time of Covid-19

The amount of effort needed for a marketing strategy depends on how Covid-19 affects demand in the industry

## Businesses that need to address Covid-19 concerns



## Businesses that see rise in demand due to Covid-19



Note: List is not exhaustive

Source: Jack and Chaz