

BT Infographics

# Going the distance

Enterprise SG's network of overseas centres taps local expertise and partners to help Singapore companies operating abroad or looking to expand internationally. The agency has 36 overseas centres, 9 of which are in the Middle East and Africa; Central and Eastern Europe and Central Asia; and Latin America and the Caribbean. **BY ANNABETH LEOW**



**AFRICA**

Besides sourcing food and commodities from Africa to meet growing demand, Singapore firms can also supply physical and digital infrastructure solutions in domains such as logistics, energy, cross-border trade, financial services, education, healthcare and e-commerce. Enterprise SG set up its latest overseas centre in Nairobi in 2018 amid interest and has also organised the Africa Singapore Business Forum since 2010.

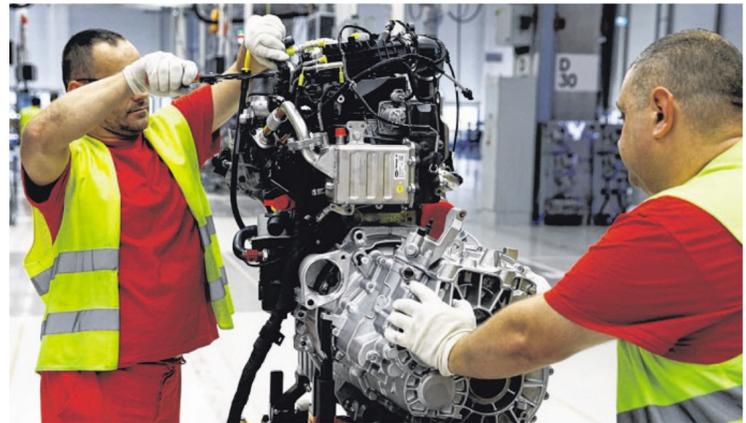
**MIDDLE EAST**

Enterprise SG has highlighted sustainability drives such as renewable energy, green transport and buildings, and energy management as opportunities for Singapore companies. That's as Enterprise SG is working to promote the bilateral flow of innovation and facilitating engagements between local startups and investors.



**LATIN AMERICA**

The Pacific Alliance-Singapore Free Trade Agreement, signed in 2022, is expected to give Singapore companies greater market access to Mexico, Colombia, Chile and Peru. Markets such as Chile, Colombia and Brazil also offer opportunities in environmental solutions such as solar, wind and hydrogen power and carbon capture technologies, said Enterprise SG. The agency also provides tech startups with market access programmes to meet potential customers and partners in countries such as Brazil.



**CENTRAL AND EASTERN EUROPE & CENTRAL ASIA**

Enterprise SG has noted initiatives such as a free trade agreement with Turkey, where the agency sees growth in areas such as e-commerce, blockchain, and gaming. Separately, the Singapore Business Federation and Enterprise SG precursor IE Singapore signed agreements in 2017 with the Polish Investment and Trade Agency, for sectors including automotive, aerospace, trade, and logistics.