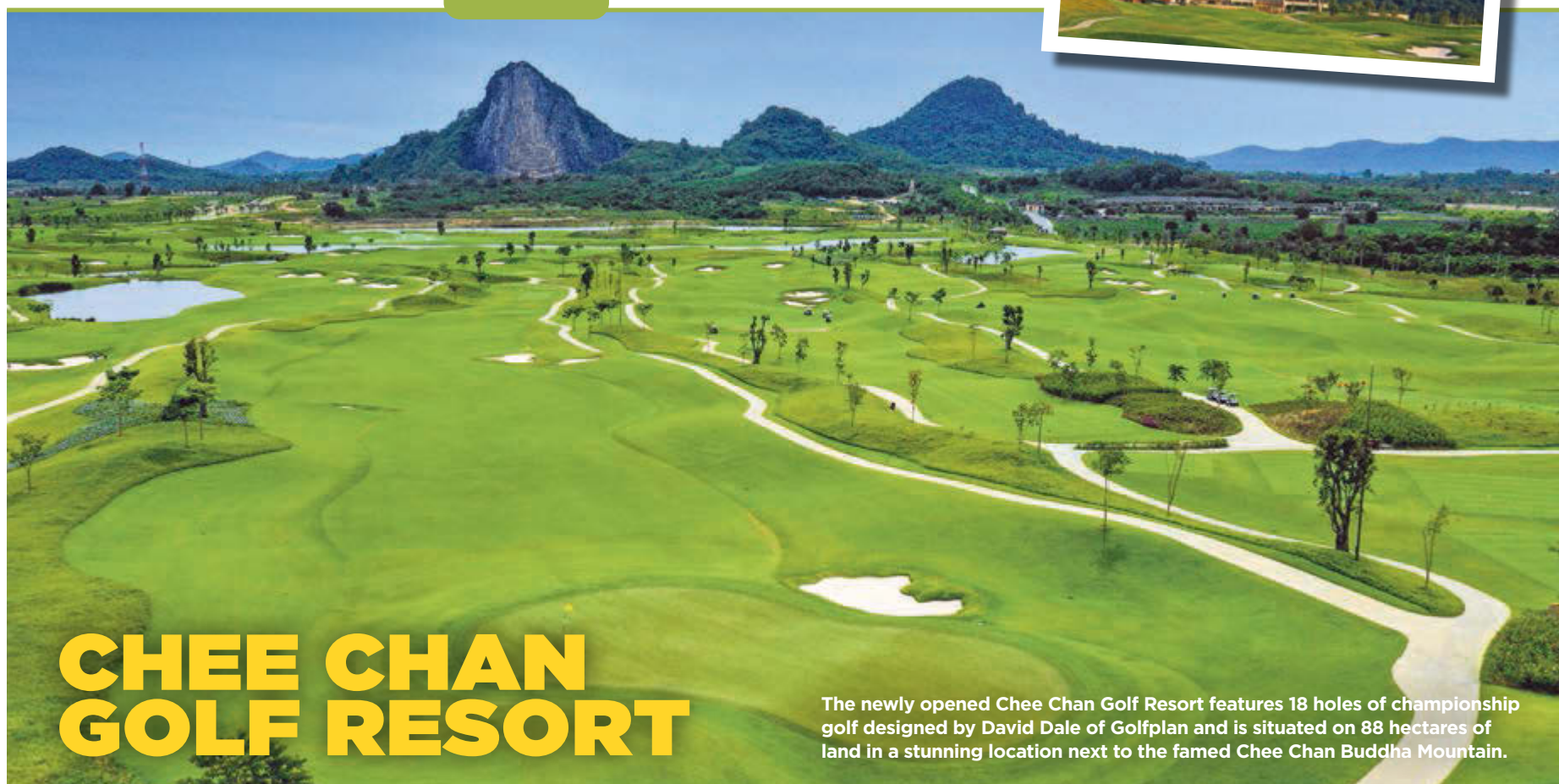


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BY JEREMY
THESEIRA



CHEE CHAN GOLF RESORT

The newly opened Chee Chan Golf Resort features 18 holes of championship golf designed by David Dale of Golfplan and is situated on 88 hectares of land in a stunning location next to the famed Chee Chan Buddha Mountain.

An hour and a half's drive from Suvarnabhumi Airport, Chee Chan Golf Resort is the newest addition to one of Thailand's hottest golfing destinations.

With over 20 courses to choose from and a host of luxury hotels within close proximity, the opening of Chee Chan Golf Resort is a cherry on the cake for Pattaya.

The 18-hole championship course at Chee Chan Golf Resort was designed by David Dale of Golfplan, a leading golf course architecture firm that has projects in over 60 countries around the world.

Indonesia's New Kuta Golf Club, as well as Weihai Point Golf Resort

in China and several courses in South Korea, are also part of David Dale's portfolio.

World-renowned golf management company IMG has been appointed to provide golf marketing and operations services to ensure Chee Chan Golf Resort is of world-class standards.

A massive clubhouse greets golfers upon arrival and a luxurious experience awaits in the locker rooms. The View restaurant features an international spread to please every palate and just outside, are sweeping panoramic views of the Pattaya skyline.

Spanning across 550 rai (88 hectares), the par-72 course is one of the first in the region to utilise Zemet Zoysia grass, which translates into almost carpet-like fairways that require far less water than typical courses. The highly weather resistant characteristics of Bermuda TifEagle grass will ensure excellent year-round putting conditions on

the greens of Chee Chan Golf Resort.

However, what stands out most is the inspiration behind the name of the golf resort. Khao Chi Chan, also known as The Big Buddha mountain, that overlooks the golf course with its 110-metre golden carving of Buddha.

An iconic landmark in Pattaya, the giant golden carving can be seen clearly from anywhere on the course, complementing the peace and tranquillity at Chee Chan Golf Resort.

A generally flat layout, the course features wide-open fairways with plenty of elevation changes, challenging for the avid golfer and yet welcoming enough to newbies of the sport.

Chee Chan Golf Resort represents one of the three biggest projects by property management company, Chartered Square Holding Company with an investment of over one billion baht (\$41,861,323) to build the five-star golf resort.

"I love golf. I know how golfers think and what they want. I know the level of service that is expected, and so I built the course based on the needs of myself as a golfer, and not just as an investor," says Narit Chia-Apar, chairman of Chartered Square Holding Company and the founder and owner of Chee Chan Golf Resort.

Narit adds: "Whatever I see fit to give the best impression for our visitors, I will make sure that we have it here. I wish for everyone who visits us to get the best golf experience, and that will be the best return on investment for us.

"We are proud to stand behind our vision: Chee Chan Golf Resort – A Dream Golf Destination in Pattaya."

Rates at Chee Chan Golf Resort are 4,000 baht (\$167.41) on weekdays and 5,000 baht (\$209.26) on weekends for 18 holes, with an additional 1,200 baht (\$50.22) in caddie and cart fees.

LAGUNA NATIONAL TO BE ENHANCED BY TOPTRACER RANGE

Singapore's only proprietor-owned golf club, Laguna National Golf and Country Club has recently opened a state-of-the-art golf range along Upper East Coast Road some 10 minutes from the main clubhouse.

In the new year ahead, the public access golf range will be relaunched as Laguna Practice powered by Toptracer Range, a technologically advanced system that provides

instant shot replays and statistical feedback on interactive in-bay screens at 20 driving bays.

Toptracer is already popular with major golf television broadcasts using it to trace the shots of top professionals playing in high profile events such as the US Open, The Open and even the recently concluded Ryder Cup in France.

At the range, 10 of the Toptracer

bays are set up in front of the Bunker Lounge on level two and comes with table service. These bays are equipped with a Toptracer screen and a 43-inch TV monitor for group viewing, along with a four-seat sofa lounge and coffee table.

Groups of eight can also be accommodated by combining two bays and their seating areas into one large space. Laguna Practice powered



by Toptracer Range officially opens on January 1, 2019, and together with the David Leadbetter Academy, is a partner of the SPH Golf Card.

— Benny Teo