



MERCEDESTROPHY CELEBRATES 25 YEARS

The MercedesTrophy sets the standard for corporate golf in Singapore, and this year marks its 25th anniversary.

The MercedesTrophy National Final Singapore was held on June 3 where 91 finalists who qualified to play through the 13 country clubs competed for the coveted spot to fly the local flag in the MercedesTrophy Asian Final.

Participants are typically made up of top golfers from each of the country clubs, and this year was no different.

Gan Shian won Division A, Chan Tar Seng took Division B, and Ko Yeo won Division C. The Ladies Division was won by Gwendolyn Lee.

Winners will go on an all-expenses-paid trip to the Asian Final, which will be held in Queensland, Australia, from Aug 9 to 12, where they will compete with those from eight other participating countries.

Winners of the Asian Final will qualify for the MercedesTrophy World Final in Stuttgart, Germany

– held from Oct 3 to 8 – where, apart from the golf, players will enjoy a range of programmes and activities including an inside peek into the world of Mercedes-Benz.

Each year, Mercedes-Benz hosts more than 60,000 golfers in 60 countries to make the MercedesTrophy one of the most fascinating golf series held worldwide since 1989.

The MercedesTrophy began in Singapore in 1992 and is a stalwart event on the local corporate golf calendar.

THAT'S THE SPIRIT

There are few occasions that entrepreneurs and C-level executives share that is as effective as golf.

Such is the impetus by which the Spirit of Enterprise (SOE) has used so effectively in raising funds for their endeavours.

This year marks the seventh time SOE has organised the annual SOE Fundraising Golf Challenge, which promises to be another enjoyable event that brings together “change-makers” to a common platform of fun.

Of course, no SOE event comes without the opportunity for participants to exchange innovative ideas, but doing so while giving back to society also reinforces the spirit of enterprise.

“The SOE Fundraising Golf Challenge is the only fundraising avenue for the charity organisation, strongly supported with the steadfast generosity from our philanthropic partners, sponsors and SOE community network,” says Grace Chong-Tan, SOE president and founder & managing director of Smile Inc @ Dental Surgeons.

The golf event will be held on July 26 at Singapore Island Country Club’s New Course, followed by a gala dinner at the club’s Grand Ballroom.

Proceeds will be used to sustain SOE’s core programmes – the Student Entrepreneur Programme (SEP) and the Student Interviewer Programme (SIP) – which aim to “motivate local students to nurture their spirit of entrepreneurship, pursue their dreams and venture into their own businesses someday”.

Visit www.soe.org.sg to learn more about the SOE Fundraising Golf Challenge.



tried & tested

WHAT'S YOUR NUMBER?

You can't get away from numbers in golf.

From your score, to the yardage to the flag, to the club you need to get there, everything revolves around digits.

So it follows that most if not all golfers have a special number.

Now, and for a limited time, Titleist is offering a select range of Titleist Pro V1 and Titleist Pro V1x balls with one of the following unique, double-digit numbers: 00, 11, 33, 66, 88, 99.

Put them into play, and you'll surely stand out among your flight mates. And if you're a social network fan, you can also post pictures of your golf balls on the greens at @TeamTitleistSEA using #MyTitleist.

The specially numbered golf balls are available in Singapore from the end of this month at a special price of \$93.60 per dozen.



HAVE BAG WILL TRAVEL

Travelling with golf bags just got a lot easier with the new range from Porterline.

Designed with the peripatetic golfer in mind, these bags have features that help travellers get from the airport to the course without the inconvenience of golf bag covers.

The Porterline 901S and 905S of the Hybrid Golf Bag Silver Series offer four-way, 9.5-inch tops that can hold all 14 clubs comfortably.

Their dual-inclined telescopic handle combines with the skate wheels mounted directly on the bag allows for easy movement through the airport and clubhouse.

The bag comes with a hard top for travel, and a soft top for play, as well as a three-digit lock that complies with US aviation regulation.

The 901S features a detachable backpack for your shoes, clothes and accessories, while the 905S is distinguished by its tear-resistant hatch weave

for durability and style, and a fitted travel jacket for added cleanliness.

Those who prefer a lighter bag can opt for the Porterline 908, which weighs just 3.5kg.

The patented shaft clips hold all 14 clubs securely and the weighted bottom makes it easy to roll around.

The Porterline 909S sits at the top of the range with its ergonomic handle on the hard top for easy rolling.

The 8-inch divider top makes accessing all 14 clubs a breeze, and there are nine pockets (six large and three smaller) that can hold anything from rain gear to your mobile phone.

The 909S also comes with a fitted travel cover to protect it from wear and tear.

Porterline bags are available from Golf & Leisure, 545, Orchard Road, #02-18, Far East Shopping Centre, 6884-9575.



photo courtesy of MercedesTrophy