

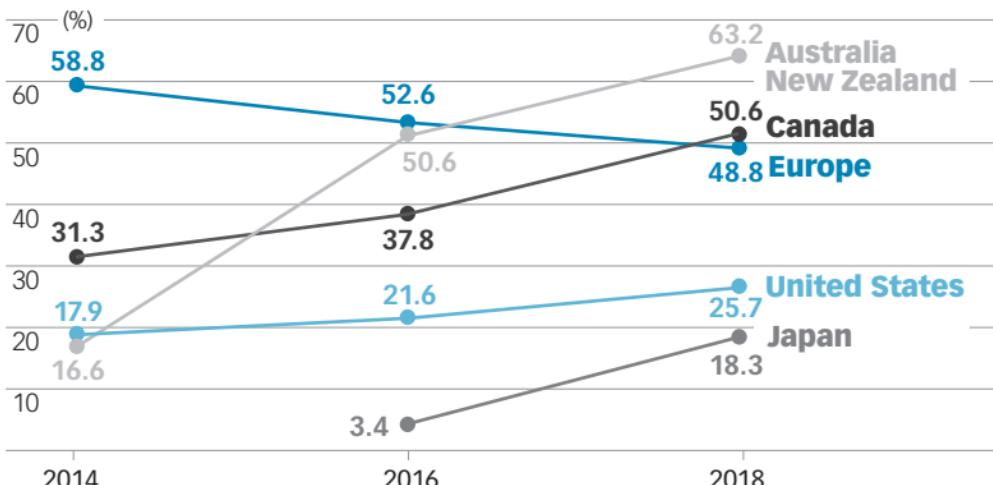
Sustainable imperative

Snapshot of global sustainable investing assets, 2016–2018

REGION	2016	2018
Europe	12,040	14,075
United States	8,723	11,995
Japan	474	2,180
Canada	1,086	1,699
Australia/New Zealand	516	734
TOTAL	22,838	30,683

Note: Asset values are expressed in billions of US dollars. All 2016 assets are converted to US dollars at the exchange rates as of year-end 2015. All 2018 assets are converted to US dollars at the exchange rates at the time of reporting.

Proportion of sustainable investing relative to total managed assets 2014–2018



Note: In 2014, data for Japan was combined with the rest of Asia, so this information is not available.