

What's next for the tourism sector

- An Expression of Interest exercise was launched for an integrated tourism development with attractions, hotel and other complementary lifestyle offerings such as food and beverage and retail at the Jurong Lake District
- A three-year memorandum of understanding was signed by STB and Alibaba Group to drive visitor arrivals and spending by Chinese visitors
- A memorandum of cooperation was inked by STB and Indonesian tech unicorn Traveloka to promote Singapore as a preferred destination for visitors from five major South-east Asian markets: Indonesia, Malaysia, the Philippines, Thailand and Vietnam
- STB will be launching its Singapore Tourism Incubator this year to test-bed new solutions and solve long-standing problems in the industry
- STB's Tech College consisting of a series of free tourism workshops, talks and masterclasses to prepare tourism businesses for the future will start in the second half of 2019
- The Sentosa x Enterprise scheme was launched for local enterprises to trial new ideas, concepts and technologies at Sentosa