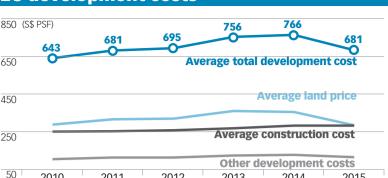
EC development costs

2011



2013 2014 2015

Source: SLP Research, URA, RLB

Chart 2

Profit margin

2010

Average new sale price for projects with land tenders awarded

2012

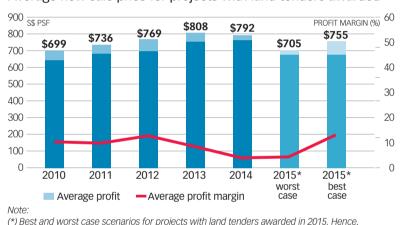


Chart 3

The Brownstone

The Criterion

EC demand failing to pick up

Sales volume of ECs launched before and after Aug 2015

the expected selling price would be for these projects to be launched in 2016 onwards

Saics volume of Eos	iddifferied before t	aria arter 7 tt	16 20 10
BBQ IFOT NAME		TOTAL LINUTC	0/ 001

PROJECT NAME LAUNCH DATE TOTAL UNITS

% SOLD IN FIRST

MTH OF LAUNCH

Sales volumes before Aug 2015's income ceiling increase

The Amore Jan 17, '15 378 23.02

Westwood Residences 480 24.58

May 30, '15 The Vales July 18, '15 517 15.28

638

505

July 10, '15

Oct 10, '15

Sol Acres (Phase 1) Aug 22, '15 707

Sales volumes after Aug 2015's income ceiling increase

Signature at Yishun Sept 26, '15 525

> 8.12 Source: SLP Research, URA

17.71

29.31

36.63

Source: SLP Research, URA, RLB