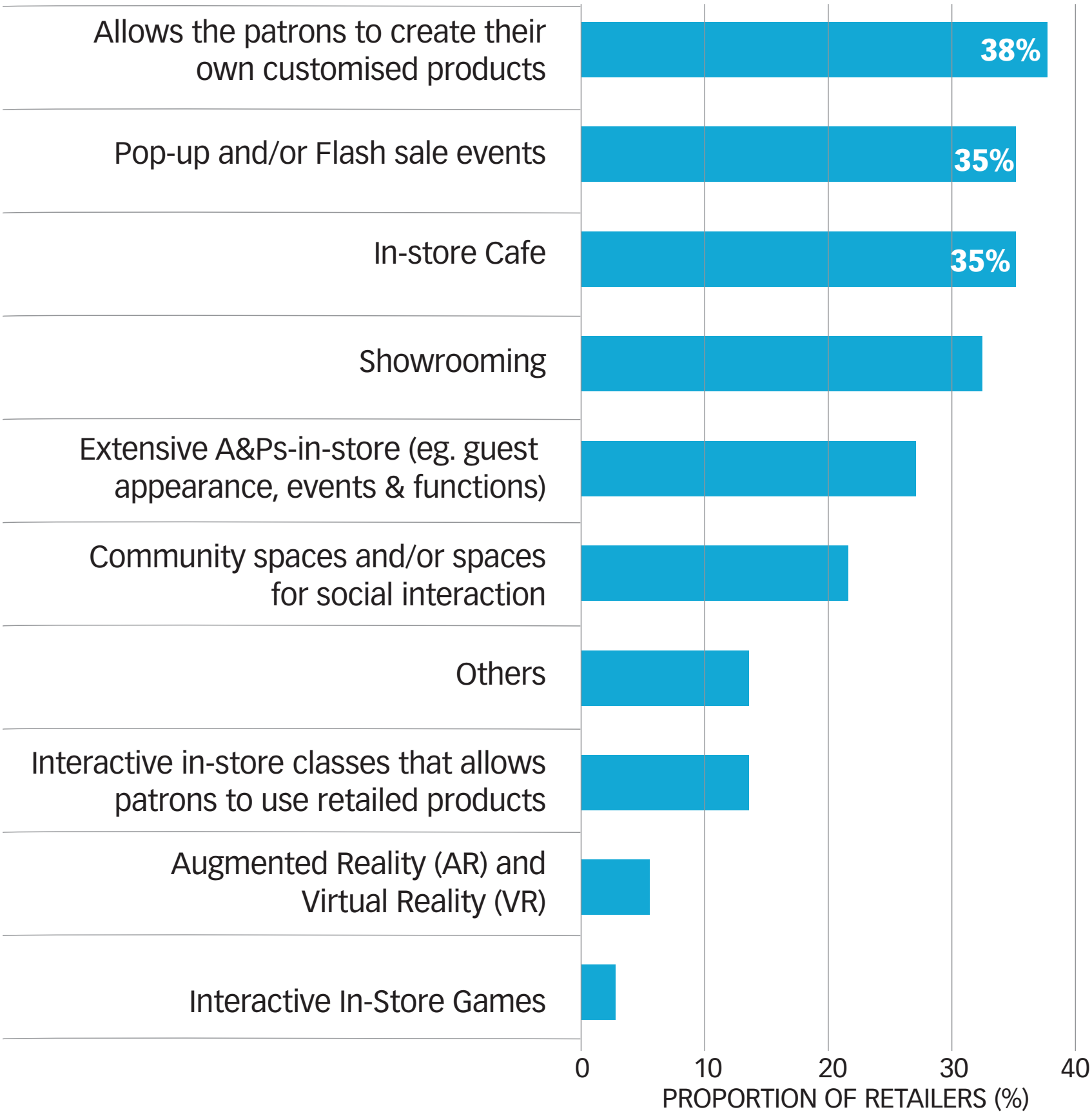
What shoppers want



Source: Knight Frank Retailers' Sentiment Survey 2019