

2014 international visitor arrivals

Top 15 markets

% CHNG
VS 2013

Indonesia	3,023	-2
China	1,722	-24
Malaysia	1,233	-4
Australia	1,074	-5
India	943	1
Japan	824	-1
Philippines	676	-2
Hong Kong	631	17
South Korea	537	14
Thailand	506	2
US	485	-1
UK	452	-2
Vietnam	424	11
Taiwan	337	-4
Germany	263	5

**15.1m
visitors**



2014 hotel industry performance

Total gazetted hotel revenue	Average occupancy rate	Average room rate	RevPAR
\$3.1b	85%	\$258	\$220
+7.2%	-0.9%	-0.2%	-1.1%

Chinese tourists

Visitor arrivals
in 2014

-24%

No of Chinese visitors
on mono-S'pore trips*

+22% to 442,000

Per capita
expenditure*

+29%
to \$S1,600

Average length
of stay*

+56%
to 4.4 days



* For Jan-Sept 2014