

A brief history

1992: Chairman and chief executive Neo Kah Kiat started Neo Garden in a 2,000 sq ft shared kitchen in Joo Chiat with eight employees.

1994: Shifted to a 4,000 sq ft coffee shop in Jurong West.

2004: Expanded its premises to 7,600 sq ft at 6A Wan Lee Road and set up its first halal-certified catering brand, Deli Hub.

2007: Started its first express Japanese dining concept, umisushi, at Eunos MRT station. It has close to 20 outlets islandwide today.

2008: Orange Clove, a fusion catering brand was set up to reach the corporate segment.

2010: NKK Import & Export Trading was set up, allowing the group to source ingredients directly from distributors.

2011: Acquired premises at 30B Quality Road (22,000 sq ft) for further development.

2012: Neo Group made its debut on the Singapore Exchange.

2013: Consolidation of operations, headquarter and central kitchens at 1 Enterprise Road (75,000 sq ft).

2014: New brands added to portfolio: Best Catering, issho izakaya, Choz Catering and I DO Flower & Gifts.

2015: Acquisition of Thong Siek, which makes DoDo-branded fish paste products and food trading company CT Vegetables & Fruits.

2016: Established Gourmetz Catering to reach childcare, student care and elderly care markets.

2017: Acquired Hi-Q Plastic Industries to enhance supply chain and U-Market, which imports frozen food and makes rice dumplings under the Joo Chiat Kim Choo brand.

2018: Acquisition of Lavish Dine Catering and How's Catering, gaining market share in the catering industry. Introduction of new catering concepts including Kim Paradise, which offers "tingkat" delivery.

2020: Acquired Ever Rich, which owns and manages warehouses as well as its subsidiary ER Marketing, which imports and exports food products.