

Information on MAP programme

WDA Mentorship for Accelerating Productivity (MAP)

A. PROGRAMME APPROACH:

Provides workforce training and consultancy assistance through a holistic “Through-Train” approach

The programme adopts a holistic and systematic approach that involves top-down and bottom-up engagement. Overall, the programme will have the following objectives:

- Enhance awareness and inspire change
- Entrench changing mindset and culture
- Empower workforce and implement productivity improvement

B. KEY ELEMENTS IN MAP



- Inspire and enhance awareness by industry specialists, thought-leaders and mentors. Area of focus include mindset change and productivity knowledge
- Companies to understand gaps and opportunities through cross-sharing and advice from business mentors and advisers
- Companies to undergo diagnostics and prioritise development and improvement projects