

Building resilience

The barbell portfolio strategy balances high-growth stocks for maximum capital gains on one end, while having stable, income-generating assets on the other end.



Growth end

- Exposure to high conviction secular growth trends
- Companies that challenge the status quo; well-positioned to thrive in a digital world
- Come with risks and volatile price movements

Income end

- Exposure to dividend-yielding equities and bonds
- Income nature of these assets mitigates short-term volatility, creates balance in the overall portfolio

When implemented for the long term, the barbell strategy will demonstrate resilience while capturing superior returns from long-term growth trends. This gives investors the confidence to stay the course and ride out market volatility.