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# BUSINESS, GOLF, **CARS**

BY JUSTINE MOSS

Global IT services provider Emerio has been a solid supporter of the Business Times Corporate Golf League. Its CEO Harish Nim, 56, founded Emerio in 1997 and has been instrumental in taking it from a one-man startup to an organisation with over 1,600 employees. Mr Nim, who took up golf in 2001 and whose handicap index is 13.1, shares his love of the business, golf and cars.

### What's in your golf bag?

Ping Anser irons, TaylorMade JetSpeed driver and woods, Scotty Cameron putter, Titleist wedges and Pro V1 balls.

### Favourite Course in Singapore?

I'm a member of SICC and Warren Golf and Country Club. My favourite course is Warren because it's one of the most difficult courses in Singapore, and that's where I started, so it's still a favourite.

### Do you travel much to play golf?

At least once a year I go travelling with my buddies, one of whom I went to business school with. We pick out places like Spain, Portugal, China, Chiang Mai etc. One year he picks a location and the next year I get to pick.

### Who would be in your dream flight?

Tiger Woods, Barack Obama and Jack Nicholson. If Obama wasn't available then Samuel L. Jackson.

### How useful a tool is golf for you when it comes to doing business?

I just got hooked by golf and I didn't do it for any other reason other than I loved the game, but over the years I've found that it's a great platform for business networking.

A client will have great difficulty taking up 45 minutes in his busy day for a meeting but six hours for golf is easy.

And it's nice because I've met so many people for social as well as business purposes so I think golf is amazing.

### When it comes to cars what's important to you?

A car has to be not in your face, a little laid back, understated.

I like a lot of power so six litres is just about right.

I like the sound of the exhaust, the turning radius, acceleration, manual pedals for the gear shifting so you can move in and out of lanes and also a good music system.



### What drives you when it comes to your business?

For me it's a duty to make sure that my employees and colleagues, who are committed to me, keep growing.

I want to give them the best opportunities and I want to make sure they keep growing monetarily and in terms of their work scope and responsibilities and learning.

You have to be passionate about the business. It's actually pretty simple. Just follow the basics – do the right things, go the extra mile for your customers and treat everyone fairly.

### What drives you out on the golf course?

The golf course is all about the spirit of competition.

The few great shots you hit in every round.

You have at least one or three absolutely perfect shots and that's what keeps getting me back.

### What has been the highlight of competing in the Business Times Corporate Golf League?

I love the way the League is conducted. It is laid back and competitive at the same time.

The people who participate in the League are a nice bunch and I think it's because of the people in BT driving it. I wish more companies would discover this and use this as a platform to mingle and get to know people from totally diverse industries.

### What do you like about the Audi A8?

If I were in the market for a new car, then it would be an A8 because it's great to drive but also to be driven in it as a chauffeured car. It's not as flashy as some of the other models – if I were 10-12 years younger then one of those other cars would be just right for me. But I think this could be a perfect businessman or executive chauffeured vehicle.



### A8 SPECIFICATIONS & FEATURES

**Model name:** Audi A8 L 4.0 TFSI quattro tiptronic  
**Engine:** 3993cc, V8, bi-turbo with Cylinder-on-demand  
**Power:** 435hp  
**Torque:** 600Nm  
**Top speed:** 250km/h (limited)  
**0-100km/h:** 4.6s  
**Consumption:** 9.2L/100km  
**Price:** \$524,000 inclusive of COE

### Features:

- quattro all-wheel drive
- Audi Space Frame (ASF) construction
- Air suspension with customisable setting
- Matrix LED headlights
- Audi connect with wireless LAN and Google Maps
- MMI touch (touch pad to read handwriting to find addresses, phone numbers etc)
- Ventilated seats, with optional massage function