



Heineken's unique horizontal brewing process.

HEINEKEN

Nothing beats a hot day out in the fairways than having a beer in hand and Heineken has a shout for being the choice of brew. Back in the 19th Century, the founders of this now world famous Dutch brewery, found the secret to their special taste – the A-Yeast.

Subtle fruity notes and well-balanced, it is fermented horizontally, a unique proposition against the more common vertical tanks. Although less efficient, the horizontal tanks offer the perfect pressure that makes the A-Yeast ferment effectively for that unique taste that beer drinkers desire around the world.

A balanced richness in taste, refreshing clarity and a beautiful golden yellow hue, the average brewing time for a Heineken is 28 days as compared to 14 by most others; a small sacrifice that places quality well above all other considerations.



PHILIP STEIN HORIZON SPORT BRACELET

What does one do when feeling off balanced at the first tee in the morning? You can spend the next few holes trying to work it off or simply put on a Philip Stein Horizon Sport Bracelet (left) incorporating Natural Frequency Technology (NFT) that helps improve energy levels, balance and overall performance.

"After years spent providing elegant, wellness-oriented collections, we look forward to offering a method to experience the power of our technology in a fitness-focused world," said the brand's founder Will Stein. Retailing at \$360, the stylish bracelet is waterproof and available for both men and women.



LUCOZADE SPORT

Lucozade, a popular isotonic drink that replenishes the body's lost salts, now offers an even more uplifting option called Lucozade Sport to provide that much-needed boost in the middle of a hot 18-hole round.

Packed in a 325ml slim can in Carbonated and Original flavour, it is just the right size for one-shot consumption.

On the back of a campaign called, "Your Sport Your Rules", the brand sends a message of embracing and validating all sports regardless of the level of activity.

Lucozade Sport is available at all major supermarkets, hypermarkets, convenience stores and petrol marts island-wide.

TITLEIST 818H HYBRIDS

A long game addition that will vastly improve shotmaking from the fairways, the new Titleist 818H1 and 818H2 fits two types of players – one with a shallow downswing like hitting a fairway wood (H1) and another which attacks it steeply like an iron (H2).

Utilising the manufacturer's proprietary Active Recoil Channel 2.0 to deliver long distance off the face, SureFit CG Weights and SureFit Hosel technology additionally combine for customisable trajectory and shot-shaping to suit each player's preference.

The H1 has a larger pear-shaped profile with a slight face progression for a higher launch while the H2 is compact, square-toed with a slight offset so players can be aggressive hitting down into the turf.

Priced at \$315 and featuring premium aftermarket shaft options from Mitsubishi, Fujikura and Project X, the H1 is available in 19°, 21°, 23°, 25° and 27° while the H2 is available in 17°, 19°, 21° and 23° lofts at all authorised Titleist outlets.



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Over the years, DHL has grown to be the world's leading brand in the logistics industry with over 350,000 employees and offices in over 220 countries and territories worldwide. We continue to revolutionize and shape the future of logistics so that we can be decisively positioned as "The logistics company for the world".

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