



'Our rationale for getting into the consumer products distribution business has not changed, but we are constantly fine-tuning our execution to ensure we achieve the desired results.'

– **Derek Goh**,
chief executive officer
of Serial System



'One group of customers we want to reach out to is the small- and medium-sized enterprises. We hope to provide them corporate advisory services to help them expand regionally.'

– **ZACD group chairman**
Kain Sim



'The diversity of Sunway Group's business units and our established presence in Malaysia has positive implications for our ability to capitalise on the immense potential in Asean.'

– **Sunway founder and chairman**
Tan Sri Dr Jeffrey Cheah



'We want to be Asia's powerhouse and a global leader for urbanisation, industrialisation and infrastructure projects.'

– **Wong Heang Fine**, group CEO of
Surbana Jurong Private Limited



'Our expectation is that with the professional team taking over, hopefully it means the eagle will soar even higher.'

– **Tan Lak Tho**,
Borden director



Tapping the Asean connection



'Our track record provides developers the assurance that we will fulfil our commitment in working with them from project inception till completion.'

– **Goh Kee Nguan**,
Huttons CEO



'When we look at the landscape, we believe that with the capabilities that we have, we can build a global system.'

– **CapitaLand president**
and group CEO **Lim Ming Yan**



'In medicine, there are always new technologies emerging. It's about keeping up-to-date with the latest treatment options and trends.'

– **Chin Wei Jia**,
HMI group CEO



'What we are focused on is helping businesses, entrepreneurs and governments around the world to solve their most pressing challenges and take advantage of emerging opportunities.'

– **Max Loh**, EY Asean and
Singapore managing partner,
Ernst & Young LLP



'We are very proud that LKF Medical's Axe Brand Universal Oil has carved a name across the world.'

– **Leong Mun Sum**,
MD of **LKF Medical**



'Oxley has an edge over its competitors given the reputable partners it has engaged.'

– **Ching Chiat Kwong**,
Oxley Holdings
executive chairman
and CEO



'We will keep a vigilant eye for new opportunities, both in Malaysia and overseas, especially in strategically located areas with high growth potential.'

– **Dato' Chow Chee Wah**,
MD of **Gamuda Land**



'Our platform and programmes, and the dynamics we are trying to create, are optimised for SME merchants.'

– **Giosis founder and CEO**
Ku Young Bae



'We want to build iconic developments for future generations to remember the symbiotic relationship between the two countries.'

– **Kemmy Tan**,
CEO of **M+S Pte Ltd**