

More than 80% of the region is in the early stages of AI adoption

Stages of AI (by % of respondents, region, or country)

	EARLY STAGES: 83% OF ASEAN			ADVANCE STAGES: 15% OF ASEAN	
	STAGE 1 NOT INTERESTED IN INVESTING IN AI	STAGE 2 KEEN TO INVEST/ DEVELOPING AI STRATEGY	STAGE 3 PILOTING INITIATIVES WITHIN DISCRETE ACTIVITIES	STAGE 4 SCALING INITIATIVES ACROSS DISCRETE ACTIVITIES	STAGE 5 END-TO-END SCALED IMPLEMENTATION OF AI
South-east Asian nations	2%	27%	56%	9%	6%
Singapore	2%	22%	58%	12%	7%
Malaysia	-	26%	60%	9%	6%
Indonesia	2%	28%	57%	9%	4%
Thailand	5%	28%	55%	8%	5%
Philippines	7%	26%	54%	4%	9%
Vietnam	-	36%	49%	11%	4%

ADVANCE STAGES BY SECTORS

Agriculture	7%
Communications, media and technology	19%
Energy	5%
Financial services	14%
Government, safety/security and smart cities	12%
Manufacturing	7%
Retail and hospitality	10%
Transport and logistics	17%
Others	10%

Note: Percentages may not resolve because of rounding