

ThinkPad turns 25

A feat in the consumer tech world

PRODUCT	TYPE	LAUNCHED	LIFESPAN
Canon EOS	Camera	1987	30
Lenovo ThinkPad	Laptop	1992	25
HP Pavilion	Desktop computer	1995	22
Apple iMac	Desktop computer	1998	19
Dell Latitude	Laptop	2001	16
Apple iPod	Media player	2001	16
PalmPilot	Personal digital assistant	1997	13
Sony Bravia	Smart TV	2005	12
Apple iPhone	Smartphone	2007	10
Sony α	Camera	2008	9
Dell Inspiron	Laptop	2009	8
Samsung Galaxy S	Smartphone	2010	7
Asus ZenBook	Laptop	2011	6
Apple Newton	Personal digital assistant	1993	5
Samsung D-Series	Smart TV	2011	2
Average			13.33