

Singapore OTT revenue forecast

SERVICES	2013 (US\$M)	2014	2015	2016*	2017*	2018*	2019*	2020*
Digital rental	1	1	2	2	2	2	3	3
Subscription video-on-demand (SVOD, eg Netflix)	2	2	2	2	2	2	2	2
Electronic sell-through (EST, ie pay-TV)	6	10	15	25	31	36	38	39

** Asterisked years are forecasts*

Source: Ovum