E-commerce players

Physical foot-print

Online market platforms Eg: Qoo10, Shopee, Lazada

Start-ups

Eg: HipVan, FortyTwo

E-commerce players Eg: Amazon, honestbee, RedMart

Third party logistics providers Eg: SingPost, NinjaVan, DHL, GogoVan

Traditional retailers

Eg: Challenger, Courts, IKEA, FairPrice