

Top e-commerce sites

Website	Share of traffic (%)	Company HQ
qoo10.sg	8.6	S'pore
amazon.com	8.2	US
taobao.com	4.7	China
lazada.sg	4.5	S'pore
carousell.com	3.8	S'pore
ebay.com	2.9	US
aliexpress.com	2.1	China
tmall.com	2.0	China
zalora.sg	1.2	S'pore
alibaba.com	1.1	China
asos.com	0.7	UK
redmart.com	0.6	S'pore

Source: SimilarWeb Rankings (Dec 2016)