

BY
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A NIGHT OF NETWORKING

THE CUSTOMARY NETWORKING NIGHT MARKS THE START OF THE BUSINESS TIMES CORPORATE GOLF LEAGUE

Every year, the participants of the esteemed Business Times Corporate Golf League gather for a social evening that marks the beginning of the six-legged corporate golf series.

This year, over 80 guests from the 20 participating teams gathered at the Hugo Boss flagship store in Ngee Ann City on May 28.

Over drinks and canapes, golfers did what they do best as they mingled and forged bonds over their golfing escapades. For most, the Business Times Corporate Golf League is a familiar affair and a chance to catch-up after many years of participating in the league.

Within the local golfing sphere, the Business Times Corporate Golf League is highly regarded as a platform for corporate networking on the golf course and has been supported by large firms both local and international, such as Tat Hong Holdings, Centurion Corporation, Singapore Pools, and Citibank.

Since the second edition, German carmaker Audi has been the Presenting Sponsor for the league and will once again, be involved in the same capacity this year.

This year is also special as it celebrates its 10th edition and with that, the introduction of changes to the format of play during the evening, which was hosted by Money 89.3 FM deejay and golf enthusiast Bernard Lim.

To promote friendly competition, teams will no longer be separated under competitive and social categories, as well as the utilisation of the System 36 Stableford points scoring format.

Deputy News Editor of The Business Times, Lee U-Wen, welcomed participants to the league during his address.

Other activities for the evening included the unveiling of the prestigious Business Times Corporate Golf League Challenge trophy, the Captain's briefing on the rules and regulations, a chance to win Hugo Boss

vouchers at their Putting Challenge, and numerous lucky draw prizes that were won including signed caps by two-time Major winner and Hugo Boss ambassador Martin Kaymer.

"The feedback we receive from the networking night, as well as seeing golfers return each year is testament to the hard work and effort that goes into organising this tournament over the years," said Jacqueline Wu, Deputy Managing Director of SPH Pacom and organiser of this tournament.

"We are just as excited as the participants for the league to kick-off and we look forward to creating new memories over the six games of the league," she added.



The Networking Night of the Business Times Corporate Golf League not only marks the start of the league but also a chance for participants to mingle amidst drinks, canapés and fun activities.



Held at the Hugo Boss flagship store in Ngee Ann City, guests had a chance to win up to \$100 in Hugo Boss vouchers at the in-house putting challenge.