Spectrum sweep

E-commerce

Sprooki: Helps retailers and malls engage shoppers when they are most receptive - where they shop. Its real-time platform lets clients send relevant, targeted communications to their customers based on who, when and where they are, manage marketing campaigns, and better understand shoppers' behaviour.

Mobicart: Creates a mobile commerce app for e-commerce companies and websites, complete with compatible shopping cart software, currency and language options, marketing alerts and customisation tools.

Logistics

versafleet: Provides a cloud-hosted, one-stop portal to help fleet operators manage their operations, such as electronic job orders management, round-the-clock real-time tracking of vehicles, and automatic billing and invoicing upon job completion. Get2Volume, a TIS*-appointed incubator in Block 67, mentors B2B startups with a focus on mobile commerce, semiconductors and healthcare.

Here are 10 of G2V's portfolio ventures.

Security

Deep Identity: Helps companies improve identity and data security through attestation, an ongoing review and confirmation process that correlates employees with their access to office systems, evaluates the risk associated with that access, and reviews the access deemed as risky or inappropriate.

Health

Connectedhealth: Allows healthcare providers, nursing homes and fitness centres to access their patients' health data in real-time, allowing them to remotely monitor those with chronic diseases such as diabetes, hypertension, heart disease, and improve their overall fitness.

Hospitality

tabsquare: Provides digital

solutions for the hospitality industry, among them tablet-based food and wine menu eMenu for restaurants, self-order kiosk eKiosk for fast-food restaurants and in-house concierge services eButler for hotels. eco: Helps businesses manage their reputations by collecting feedback from their customers. making it easy for the former to analyse their customers' requests or sentiments, and follow up instantly – sometimes with relevant rewards. For instance, a guest who suggests that a hotel should not charge for Wi-Fi may get free Wi-Fi on his next stay.

Semiconductor

Silicon Cloud International:

Provides secure and private cloud-computing infrastructure to semiconductor companies. Its real-time platform enables research collaboration and semiconductor development between companies and remotely-located researchers all the world over.

Plunify: Offers a cloud and big data platform designed to help semiconductor companies easily manage their workflows - which include hardware resources, software licences, scale demands – and accelerate semiconductor chip design.

gridComm: Develops semiconductor devices that can transform an electricity grid into a smart grid; by connecting utilities to customers, its chips transform homes into "energy-aware" smart homes that react to conditions on the grid, enabling a global communications network based on an existing power grid.

*TIS: Under the Technology Incubation Scheme, the National Research Foundation co-invests up to 85 per cent (up to \$\$500,000) into a Singapore-based startup, while the incubator co-invests the remaining 15 per cent and provides active mentorship to the startup.