BY JUSTINE MOSS

SPORTING CONNECTIONS

SunMoon Food Company Limited is a consumer-focused distributor and marketer of branded high-quality fruits, vegetables and products. It works collaboratively to develop innovative, natural, sustainable and nutritious food products for increasingly health-conscious global consumers. Its growing global network of suppliers includes the US, Australia, South Africa, China, and a number of countries within South-east Asia and South America, and its ever-expanding product selection comprises citrus fruits, pears, blueberries, avocados, young coconuts, mangoes and other fruit related consumer products. SunMoon has been a long-time supporter of the Business Times Corporate Golf League, both as a sponsor and participant — Team SunMoon won the League in 2012, 2013 and 2014. Executive Chairman Gary Loh, a 7.8 handicapper, picked up golf back in 2006. Here, the father of two girls, shares his love for the business, cars and the game of golf.



What's in your bag?
A TaylorMade M2 Driver, TaylorMade Rsi2 Irons, Titleist SM5 Wedges and a Scotty Cameron Golo5 Putter.

Your favourite golf course in Singapore and why?
The Laguna National Golf & Country Club's World Classic and Masters courses as they are not easy.

Your favourite three golf courses in the region and why?
Ria Bintan Golf Club as the course has beautiful coastal holes.

Blackstone Icheon Golf Club in South Korea because it is a beautiful mountain course, and Alpine Golf club in Thailand as it's a beautiful parkland course.

How often do you play?
I would like to be playing once a week but now it's only once a month.

Do you travel on golf holidays?
I would like to but try to work and golf instead.

Favourite player and why?
Tiger Woods – World Domination.

Who would be in your dream flight — pick three other players, living or dead — and why?
Tiger (Awesome), Rory (Youthful) and Ryu So Yeon (Female).

How useful is golf for you when it comes to business networking?
It's useful as it allows the business relationship to turn into friendship.

What do you like most about participating in the Business Times Corporate Golf League?
The League is a fun, social gathering and also the business connection.

What do you like most about this Audi which you are test driving?
German technology.

What's important to you when it comes to cars?
Reliability.

Tell me more about the history of SunMoon.
It was a company that was on the brink of bankruptcy under the old company name of FHTK. It took a long and difficult road to restructure mainly due to disagreements among the original investors.

Now that it has been resolved, the company brand can now truly be a global brand based on its extensive network, wide geographical reach and extensive product offering.

What drives you when it comes to business? What's important to you?
Honour – to do the right thing even when others do not.

What drives you out on the golf course?
Stay focused and get the job done efficiently.



Audi A8 SPECIFICATIONS & FEATURES

Model Name: Audi A8 L 3.0 TFSI quattro
Engine: 2995cc, V6, supercharged
Power: 306hp
Torque: 440Nm
Top speed: 250km/h (limited)
0-100km/h: 5.9s
Consumption: 7.9L/100km
Price: $412,800 including COE

Features:
- Quattro all-wheel drive
- Audi Space Frame (ASF) construction
- Air suspension with customisable setting
- Matrix LED headlights
- Audi connect with wireless LAN and Google Maps
- MMI touch (touch pad to read handwriting to find addresses, phone numbers etc)
- Ventilated seats

photos by Gavin Foo, courtesy of Audi