

Outlook 2018: WHAT'S YOUR PLAN?

Geopolitics. Economic climate. Evolving consumer expectations. Are you ready to take on the new business year? Join us for a half-day seminar where experts from the market and academia will try to provide clarity and help you make sense - and decisions - in the uncertain times ahead.

Geopolitics in 2018: Rough waters ahead?

At play are the Trump administration's unorthodox approach to global affairs and China's increasing influence and ability to shape regional (if not global) affairs in the coming year. And all this is happening while the region experiences a discomfiting emergence of a host of challenges including the instability in the Korean Peninsula. How will these affect the interests of Singapore's private sector?

SPEAKER: Dr Joseph Liow Chin Yong, Professor of Comparative and International Politics; Dean, Rajaratnam School of International Studies, NTU

The economy and beyond: Digitization and the impact on consumers

Get the real picture as it is: where is the economy likely to head and what can Singapore businesses do about it? Is technology the silver bullet, as it grows at breakneck speed, transforming the consumer and retail landscape in Asean? In this disruptive backdrop, how can consumer companies reinvent their value proposition in order to stay relevant in an uncertain economy?

SPEAKER: Jimmy Koh, Managing Director, Group Wholesale Banking/ Sector Solutions Group, Business Insights and Analytics, UOB

Is the global investment outlook fraught with risks?

So will the good bull run of the stock and bond markets end soon? The Fed and other major central banks are expected to unwind their ultra-loose monetary policies in the coming months and could cause markets to be choppy as nervous investors grapple with the new reality. Do all these mean that the outlook is fraught with risks and investors ought to be wary about investing in markets in the coming year?

SPEAKER: Vasu Menon, VP and Senior Investment Strategist, Wealth Management Singapore, OCBC Bank

Panel Discussion: So what's the business model like for 2018?

PANELLISTS: The three distinguished speakers will be joined by Dr Lim Kuo-Yi, a member of the Future Economy Council and Managing Director and Partner, Monk's Hill Ventures. Moderated by BT's Associate Editor, Vikram Khanna, it will also be open to the floor.

DATE: **Nov 21, 2017** TIME: **9am to noon (registration from 8.30am)** COST: **\$30 per person**

VENUE: **Grand Copthorne Waterfront Hotel, 392, Havelock Road, Singapore 169663**

REGISTER AT: **<https://eventreg.asiaone.com/register/outlook2018>** OR SCAN THIS IMAGE TO GET INTO THE WEBSITE:

