



# BY GODFREY ROBERT

# A TRUE GENTLEMAN

# WITH A BIG HEART

BUBEN-ZORWEG MD JIMMIE TAY PLEDGES TO SUPPORT BT CORP LEAGUE AGAIN

It is a pity that only few golfers and friends of the Business Times Corporate League got to meet Jimmie Tay, managing director for South East Asia and Australia for Buben-Zorweg, a company dealing with luxury watch winders and safes from Germany. And those lucky few have found the bubbly Tay to be a true gentleman with a big heart. Tay met with an accident and had to miss all six legs of the BT League as a guest golfer. But he was there in spirit for his company had stepped forward as a hole-in-one sponsor.

Unfortunately, no one achieved the feat to win the lovely watch winder although many came close. But B & Z remains a popular acronym with the golfers and they hope to hit it right next year when Tay generously puts up his branded watch winder for a HIO prize yet again.

**When did you take up the game and, who introduced you to the game? What is your current handicap, and are you a member of any club? How often do you play?**

I took up the game in the early 90s and was introduced to it by Mr Thomas Lek (ex sales manager of Rolex Singapore). I play around two games in a month. I am a member of the National Service Resort and Country Club and my handicap index hovers between 20 and 22.

**How did you get involved in the popular Business Times Corporate League? How do you find the tournament? And would you continue to be a sponsor?**

Karen Chan of SPH Golf, a good friend of mine, asked me if I would like to come in as a hole-in-one (HIO) sponsor and I told her I could explore as I have been sponsoring many events with a HIO prize since 2014 in Kuala Lumpur, Vietnam and Singapore. I find the tournament good and will continue to be a sponsor.

**Have you played in any of the six events as a guest? Understand you had an accident and because of injuries you had to miss the later events?**

Unfortunately I did not play in any of the six events as I had an operation on my left arm about three months ago because of the accident. Yes I am able to use my hand



Buben-Zorweg MD Jimmie Tay beside the car he would like to take for a test drive.

50 per cent now but I believe that I can only return to the game in about three to four months' time once I get the okay to play from my doctors. I really miss the game.

**If I understand, no one won the hole-in-one for your beautiful Buben-Zorweg**

**watch winder? Has it been put as the HIO prize for any other tournament? If so, did anyone win it?**

Unfortunately no one has won the HIO prize at the BT Corporate League. I hope someone does next year.

Yes, someone won the HIO prize

at a charity golf event on 26 Aug 2016 at Sentosa Golf Club, Hole 8 at the Serapong Course.

**Do you have a favourite golfer? If so, who and why?**

I used to like Tiger Woods as I find that he was very consistent in all his games until... (you know the story).

**If you are given a chance to play with any golfer in your flight, who are the three you would choose, and why?**

I have my own playing golf kakis as we enjoy our golf game without any bets. But if I am given that great opportunity, I would love to play with Phil Mickelson, Nick Faldo and Ernie Els.

Mickelson because he is a very friendly guy and one who dares to attack. Faldo because he is very composed under pressure and is a steady golfer. Els because he has a very fluid golf swing.

**What are your feelings about Audi being a long-time presenting sponsor of the BT league?**

I have never driven an Audi, but I know the car brand is a good hole-in-one sponsor for many golf events.

But I have been driving many SUVs and I enjoyed the height of SUVs. They need to be sporty-looking and have a dynamic feel. I would like to take the Audi Q7 for a test drive when time avails.



#### AUDI Q7 SPECIFICATIONS & FEATURES

**Model name:** Audi Q7 2.0 TFSI quattro Tiptronic  
**Engine:** 1984cc, inline-4 cylinder, turbocharged  
**Power:** 252hp  
**Torque:** 370Nm  
**Top speed:** 233km/h  
**0-100km/h:** 7.1s  
**Consumption:** 7.4L/100km  
**Price:** \$301,526 incl. COE

#### Some features:

- Audi virtual cockpit
- Full LED headlights and tail lights with dynamic turn signals
- Audi drive select dynamic handling system quattro all-wheel drive
- Four-zone deluxe automatic air-conditioning
- 7-seats with electrically-folding third row seats
- Auto boot release with gesture control