

Fintech goes to Asean

THIS year, in support of Singapore's Asean chairmanship, the Singapore FinTech Festival unveiled an Asean-inspired design for its 2018 run.

Featured across all elements of the Singapore FinTech Festival is an Asean-inspired batik motif commissioned and conceptualised by the Monetary

Authority of Singapore, with creative direction from Daniel Boey, Singapore fashion designer, lifestyle curator and show producer. The motif was designed by twin sisters Santhi and Sari Tunas of Binary Style.

The design stitches together national flowers of all 10 Asean countries, namely the Simpor flower from Brunei,

the Rumdul flower from Cambodia, the Anggrek Bulan from Indonesia, the Bunga Raya (hibiscus) from Malaysia, the Padauk flower from Myanmar, the Sampaguita flower from the Philippines, the Vanda Miss Joaquim from Singapore, the Golden Shower from Thailand, and finally, the Lotus flower from Vietnam.

