

Decision drivers

DECISION DRIVERS (1ST TO 6TH) IN ORDER OF IMPORTANCE	RANKING
Financial (eg: profitability, share price, sales)	1
Growth (eg: market share, M&A, geographic expansion)	2
Talent management (eg: diversity, hires)	3
Health and Safety (eg: incident rates)	4
Innovation (eg: new technologies, R&D budget)	5
ESG (eg: carbon footprint, diversity & inclusion, social activism)	6