

editor's
letter

BY
S. MURALI

IN TIME WITH



ROLEX

Tiger Woods, Rory McIlroy and the US Masters. I can think of no better way to start a golf publication than to feature golf's two biggest names and arguably the game's greatest Major.

Welcome to Swing, a new monthly special, produced by Singapore Press Holdings.

Incorporating content from the world's best-selling golf magazine Golf Digest, Swing will be published every month in three newspapers, namely The Sunday Times, The Business Times Weekend and The New Paper.

And in case you are wondering, the Swing content in the three newspapers will not be the same, catering to the different audiences each publication attracts.

What does Swing aim to do? Simple.

We hope to enrich your understanding of the game, your love of the personalities, your awareness of the latest products out there and, of course, help you hit that plugged ball out of that darned bunker!

Aiding us in this quest is the best golf writing talent the world, and Singapore, has to offer.

From Golf Digest, we bring you features and instructional tips from the likes of Jack Nicklaus, Phil Mickelson, Tom Watson, David Leadbetter, Jaime Diaz, Dan Jenkins and Paula Creamer.

In Singapore, we have assembled an all-star cast including the likes of Godfrey Robert, Rohit Brijnath, Spencer Robinson, Tan Ju Kuang, Ven Sreenivasan and Rahul Pathak.

In our first issue Tiger's former coach Hank Haney says his former student has the most dreaded of golf diseases, the Yips.

Complementing that is Jaime Diaz's amazing profile of the next anointed one, young Mr McIlroy, who claims the most important day of his career came in 2011 US Masters when he shot an 80 in the final round.

And that is not all. This issue will also give you the latest in golf equipment coming your way and some great contests to win Cobra drivers and Footjoy Hyperflex shoes.

So there you go: Issue No 1 of Swing. Read it and let us know what you think and how we can get better. As Rory says: "Better never stops."

If you think golf is relaxing, you are not playing it right.

— BOB HOPE



masters
2015

WALK THIS WAY
Players smell birdie or eagle — or double eagle, if they're Louis Oosthuizen in 2012 — at the par-5 second hole.

Illustration by Nathan Fox

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