

Shedding light on the private markets

Platforms have sprung up to provide data on the increasing activity in the private sphere

DATA PROVIDER	HEADQUARTERS	YEAR OF FOUNDING	SERVICE/PRODUCT	PRICE
 Preqin	UK	2003	Data across several alternative asset classes Fund performance, deals and assets, fund-raising, benchmarks, reports, visual analytics	Not publicly listed; dependent on factors such as number of users, dataset and add-ons. Sources put the price at US\$7,000 to US\$9,000 per year.
 PitchBook	US	2007	Data on venture capital, private equity and M&A, including public and private companies. In-depth reports and coverage of industry news	Not publicly listed. Sources put the price at well over US\$15,000 per year.
 CBINSIGHTS	US	2008	Financing, M&A, IPOs and financial performance Industry analytics. Team-based collaborative platforms	US\$59,690 to US\$265,000 annually, depending on the services included
 crunchbase	US	2007	Startup, investor and funding data; monitor up to 100,000 companies.	US\$29 per month per user (adds up to about US\$350 per year). Enterprise pricing tailored to the use case, data requirements and the number of users
 Tracxn	India	2013	Startup profiles, news, capitalisation tables and financials. Custom dashboards and alerts; sector-specific analysis	US\$500 per month for single user US\$1,000 per month for three users (adds up to about US\$12,000 per year)
 HANDSHAKES	Singapore	2011	Visualisations of connections between different entities using mapping algorithms, with regulatory filings as source data.	S\$15,000 (about US\$10,760) annually, with options for premium features at higher price points
 Deal Street Asia	Singapore	2014	Data on private equity and venture capital deals, fund-raising and IPOs. Original reports and analysis of VC and PE landscape	US\$299 annually for a news subscription. Database will eventually be a standalone subscription product.
 VentureCap Insights	Singapore	2018	Startup financials, valuation and capitalisation tables derived from regulatory filings.	S\$1,900 (about US\$1,360) annually