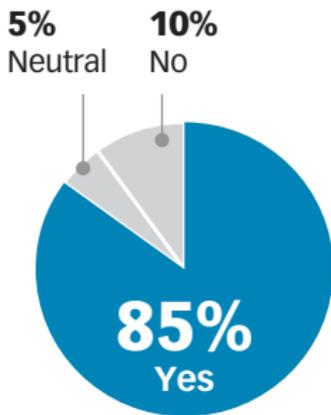
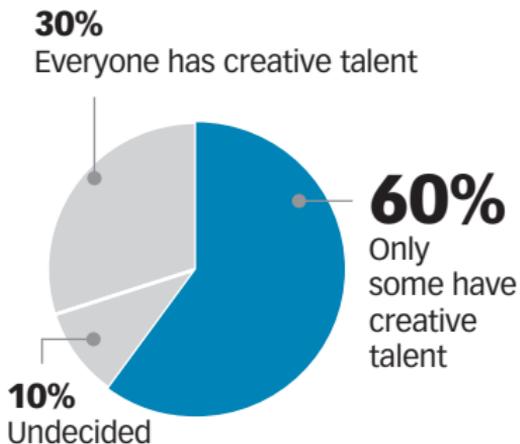


# Think about it

In order to survive and thrive, will you need to get more creative?



Does everyone have creative talent?



Source: Focus Consulting Group Leadership Forum on Creativity

Diminishing marginal creativity?

	5-YEAR-OLDS	8-YEAR-OLDS	44-YEAR-OLDS
Laughs per day	113	93	11
Questions asked per day	65	41	6
Percentage with creative potential	98%	32%	2%

Source: Chic Thompson, What a Great Idea!