

tried &
tested

BY
BENNY TEO

LATEST DEALS AT THE FAIR

LOOK OUT FOR THESE LATEST GOLF APPAREL AND EQUIPMENT AT THE TAKASHIMAYA BOOTH AT THE SPH GOLF-TAKASHIMAYA GOLF & TRAVEL FAIR

ADIDAS GOLF TOUR360 XT

The latest iteration of adidas Golf's powerfully-built Tour360 shoes, the XT now has three versions including BOA and spikeless options. Stable, stylish and tour-ready, it comes with new X-Traxion lugs for greater flexibility and stability even on uneven lies. Comes in medium and wide options for the XT and XT SL, and wide only for BOA version.



FOOTJOY FJ FLEX

Get the new spikeless FJ Flex, launched and available right on the first day of the fair. FJ FLEX is built upon a chassis of comfort EVA foam for a precise fit. The new Versa-Trax outsole provide both on course and off course grip using rubber traction that is strategically placed where maximum pressure is applied during the golf swing, and also on the heel when walking on smooth surfaces.



J. LINDBERG SS 2019 COLLECTION

The cult Swedish brand with a distinctive "JL" insignia approaches this spring/summer season in a clash between the American East and West coasts.

Traditional preppy New England vibes and sailing contrasts with the West's surf, beach and easy-going influences. A new technique in weaving termed "Jacquarding" is used to make their prints more durable and lighter for improved performance and style.



MUNSINGWEAR 19SS COLLECTION

The spring/summer season sees the eponymous penguin of Munsingwear go to Hawaii for inspiration. Resonating resort and nature in its sunny, positive colours and designs, Munsingwear brings its American and Japanese heritage, coupled with high performance and fashionable apparel to the SPH Golf-Takashimaya Golf & Travel Fair.



CALLAWAY EPIC FLASH DRIVER

Uses Artificial Intelligence (AI) to create the new Flash Face that is radically different. As many as 15,000 virtual prototypes that can only be achieved via AI resulted in a final permutation that promotes maximum ball speed and a larger sweet spot well across the hitting area.

Coupled with an improved Jailbreak technology with internal bars that stiffen and stabilise the crown and sole, and adjustable perimeter weighting in the form of a sliding 16-gram weight for ball flight control.

- Available in a smaller head Sub-Zero and a Japan-only Star version as well.



TITLEIST PRO V1 AND PRO V1X BALLS

Every two years, golfers around the world take a deep breath when the world's most popular golf balls, the Pro V1 gets an update.

In Singapore, the Thai boy wonder Jazz Janewattananon posted a pair of six-under par 65s on the weekend en route to a two-shot victory at the SMBC Singapore Open using the new Pro V1 ball that features a thinner outer urethane layer and thicker ionomeric layer and stiffer core for improved performance in the air or on the green.



HONMA TW747 SERIES

The Japanese manufacturer's exciting 2019 Tour World TW747 range imbues their latest innovation – P-SAT or Precision Spine Alignment Technology – into every club for this range to promote consistency and product integrity.

Used by Justin Rose, the TW747 driver has an innovative "4-Fang" technology that sees fang-like ribs placed in four places on the face to enhance stiffness, which increases elasticity over a wider surface area and thereby providing a spring effect.



TAYLORMADE M5 AND M6 IRONS

The M5 and M6 irons incorporates a Speed Bridge, which is a high strength, mass-efficient structural beam spanning across the cavity back to connect the topline with the back bar of the iron.

This increases the rigidity in the topline and upper perimeter of the face to deliver improved sound and feel with increased ball speed and forgiveness on mishit shots due to its renewed stability.



LE COQ SPORTIF SS 2019 COLLECTION



The sporting rooster from France looks to emoting joy and excitement from within. The sunny seasonal looks exudes a fil rouge positivity in bright colours, checked styles and bold prints with surprising motifs.

Le Coq Sportif Golf collection epitomises design and fashionable sense from the well known sports brand with performance fabrics for golfing enjoyment.