

Startups: Important agents of disruption

Innovation, ecosystem support key drivers of startup growth and job creation

IP ownership

	JOB CREATORS	NON- CREATORS
	———— % ————	
Patents	25.6	12.4
Trademarks	52.6	16.1
Copyright	36.8	18.8

Mean R&D spending as % total sales

Job creators	98.3%
Non-creators	35.5%

Ecosystem support

■ JOB CREATORS ■ NON-CREATORS

Government scheme	72.9%	55.4%
University incubation programme	20.3%	11.8%
Venture capitalists, business angels or corporate investors	62.4%	17.7%