

# BT's most popular stories in 2016

As we begin the new year, we want to share some of our news stories that were most read, most shared and had the greatest reach last year. The rankings were compiled based on online analytics measuring page views, unique visitors, link clicks and Facebook shares originating from BT's digital platforms from Jan 1 to Dec 30, 2016. Which of these stories can you recall?



## Most read

RANK	STORY
1	Swiber files to wind up, directors resign
2	More facing problems refinancing homes due to TDSR
3	Simon Cheong sells GCB at King Albert Park for S\$25m
4	Heng Swee Keat will remain in ICU 'for some time': PM Lee
5	Al-Futtaim to close 10 or more stores in S'pore
6	Ezra's Lee family puts Sentosa bungalow up for sale
7	Employment Pass criteria tightened to favour S'porean Core
8	The wolves at 1MDB's Door #
9	Singapore Airlines plane in near-collision at South Korea's Incheon airport: reports
10	Qian Hu Q3 profit plummets 94.6% to S\$5,000, even as revenue rises
11	4,000 property agents drop out, over 50 agencies throw in towel*
12	Just do it? Not for small Singapore retailers selling Nike gear
13	Are ECs a better long-term investment than condos?
14	Swiber withdraws liquidation move
15	Singapore property may be heading for long-term drop in value
16	New settings for old favourites (a story about old school Chinese restaurants in new locations)
17	Over 100 property agencies closed shop, over 3,500 agents left the industry: CEA
18	GIC – Safeguarding the Future ^
19	Tussle for insurance agents, financial advisers intensifying
20	Budget 2016: One-off GST Voucher special cash payment for 1.4 million citizens



## Most shared

RANK	STORY
1	Amazon takes up 100,000 sq ft at Mapletree facility: sources
2	Britain votes to leave EU in historic divorce: BBC
3	Staff physically present but mentally absent in over half of Singapore firms: survey
4	Just do it? Not for small Singapore retailers selling Nike gear
5	MAS eases car loan curbs
6	Sakae in the red with S\$5.8m loss for FY2015
7	Are ECs a better long-term investment than condos?
8	Over 100 property agencies closed shop, over 3,500 agents left the industry: CEA
9	Alibaba's Ma: Fake goods today are better than the real thing
10	Higher medical costs, claims take a toll on 3 out of 5 IP insurers
11	Tussle for insurance agents, financial advisers intensifying
12	Cisco Systems to lay off about 14,000 employees: CRN
13	The wolves at 1MDB's Door #
14	A growing ripple #
15	GIC - Safeguarding the Future ^
16	Chilling effect #
17	Layoffs in Singapore up in Q2, unemployment among degree-holders highest since 2009
18	Singapore, Myanmar citizens to enjoy visa-free travel from Dec 1
19	There's worse to come for Singapore's rigbuilders
20	More facing problems refinancing homes due to TDSR



## Greatest reach

RANK	STORY
1	Amazon takes up 100,000 sq ft at Mapletree facility: sources
2	Just do it? Not for small Singapore retailers selling Nike gear
3	Britain votes to leave EU in historic divorce: BBC
4	Samsung Galaxy Note 7 video
5	Are ECs a better long-term investment than condos?
6	MAS eases car loan curbs
7	Staff physically present but mentally absent in over half of Singapore firms: survey
8	Alibaba's Ma: Fake goods today are better than the real thing
9	Holland V's Cold Storage space sold
10	Tussle for insurance agents, financial advisers intensifying
11	The girl from Toa Payoh who conquered Chinese tech
12	Sakae in the red with S\$5.8m loss for FY2015
13	A growing ripple #
14	More facing problems refinancing homes due to TDSR
15	GIC - Safeguarding the Future ^
16	Al-Futtaim to close 10 or more stores in S'pore
17	Jurong Point put on market with over S\$2b price tag
18	Singapore, Myanmar citizens to enjoy visa-free travel from Dec 1
19	Swiber's move to wind up sends shock waves through market
20	Swiber withdraws liquidation move

# infographic \* published in 2015 ^ e-book