

editor's  
**letter**

BY  
**S. MURALI**

IN TIME WITH  
  
**ROLEX**



# TACTICIAN TIGER AND THE MIGHT OF THE RIGHT PARTNERSHIP

Everybody  
wants to  
play with

Tiger. Everyone wants  
to be around Tiger.  
Everybody wants to  
ride around in the  
cart with him.  
You just want  
him on your  
team.

— US RYDER  
CUP CAPTAIN  
DAVIS LOVE  
III

Next week's Ryder Cup is all about redemption.

The Americans – beaten six of the last seven times – are fed up of getting their asses handed to them by the Europeans and are looking for revenge.

The US now have a new secret weapon, if reports are to be believed, and that weapon is none other than Mr Tiger Woods.

Now, before you get excited, let me just say that I don't believe Tiger is going to play or be a last-minute wild card on the team.

He is one of US Ryder Cup captain Davis Love's assistants.

But both Love and player Phil Mickelson admitted recently that Tiger is upping the game for the

Americans by bringing his 14-Major-winning mindset into the mix.

Said Mickelson: "We know who is going to be playing with who, when they're going to be playing, what matches. I am so happy to see how well (Tiger) has thought this through. I can't believe our conversations just this week, how detailed he is and the pairings, the possibilities, the players.

"Not just what matches they're going to play, but where on the list. He has got us really a good, solid game plan that is easy to buy into and get behind. I'm very impressed."

Love agreed. "Tiger looks at things from maybe a little bit

higher viewpoint than all of us sometimes," said Love. "His strategy on the golf course... Everybody just automatically thinks, just look at the scorecard, it's a really long course, we need long hitters.

"Tiger looks at it a whole lot differently than that. Tiger over the last two or three weeks has made us really think hard about not only pairings but also other things that we need to look for in our players."

And that is crucial for the Americans, who always go into the Ryder Cup with higher-ranked players but end up being beaten by the more team-oriented Europeans.

The right pairings will make all the difference in the world.

Just like here at SPH Golf, where we just established a new partnership with Pacom Media, the company that publishes Golf Vacations and Golf Women.

Renamed SPH Pacom, our alliance will help us gain a better footing on the golf scene here and in the region, from events to publications to exciting new ventures ahead.

With managing director Karen Chan, managing editor Benny Teo and the Pacom team on our side, I expect SPH Golf to be racking up some wins too, even without Tiger the Tactician plotting our moves.

**Tiger Woods  
(above, right) and  
Davis Love III.**

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