

Positive impact

	TRADITIONAL INVESTMENTS	SUSTAINABLE INVESTMENTS			PHILANTHROPY
I wish to...	Integrate sustainable development into my financial choices	Select players with ESG best practices	Focus on themes and sectors whose economic activity is linked to the UN Sustainable Development Goals	Target an intentional and positive impact in specific areas and be able to measure it	Take action on causes that matter to me
The approach	ESG Integration	Responsible multi-sector	Sustainable thematic	Impact investing	Individual Philanthropy Advisory